



KATHLEEN'S SUPER STARS NEWSLETTER

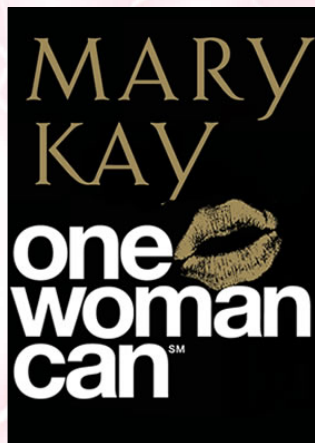


If it is to be it is up to me!

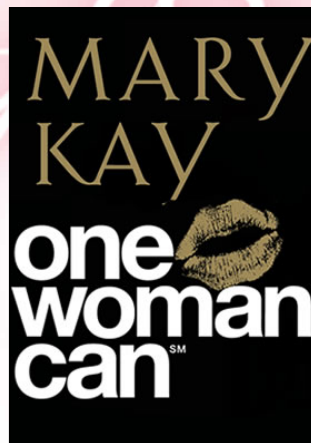
April 2025 Unit Newsletter



Queen of Wholesale
Brenda
Anderson



Sharing Queen
This Could
Be You



YTD Sharing Queen
This Could
Be You



YTD Retail Queen
Brenda
Anderson

Congratulations to Our Star Consultants!



Brenda Anderson
Ruby



Corrina Warwick
Sapphire

Plan to Sell Your Way to the Stars

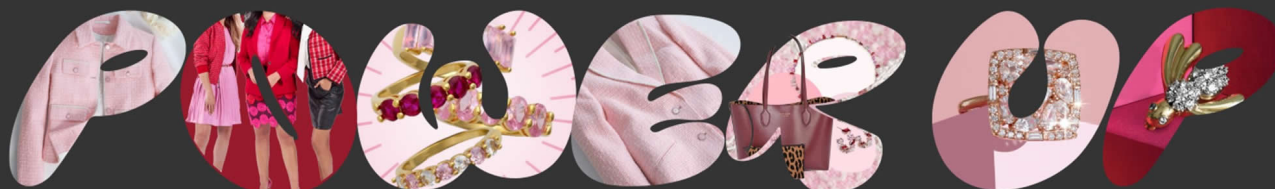
To be a Sapphire Star Consultant- \$42.86 a day!

To be a Ruby Star Consultant- \$57.14 a day!

To be a Diamond Star Consultant- \$71.43 a day!

To be an Emerald Star Consultant- \$85.72 a day!

Meet your daily sales goals with classes, facials & reorders— see how easy it is! Go the distance each week and you will be a STAR! We love shining stars that shed their light on others, finding the unique potential in every woman!!





From the Director's Chair

Dear Super Star,

April brings with it a fresh start—a new month filled with possibility, growth, and the chance to take one more step toward the version of you that you're becoming. Whether you're just starting out or already building something beautiful, this is your invitation to show up with purpose and passion.

Please join us this Monday evening (April 7th) at 7pm on our Unit Zoom Meeting where we will be doing our fabulous 5 in 5 which is a fast, fun, five minute selling appointment you can use to generate great sales. We get on about 6:45 to chat and gather prayers. Here is the info to join 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go) just copy and paste into your browser. Hope to see you on :-)

I hope you have taken the time to learn about our April Before and After Contest. The photo features our Dynamic Wrinkle Limiter with key ingredients like Rosemary which is a relaxant, Electric Daisy which helps balance oil production, and French Lavendar which is an anti inflammatory and anti bacterial. Dynamic Wrinkles are caused by expressions and found on the forehead, around the eyes *and yes, around the mouth area. Even though our company hasn't targeted this product for that area* and these are MY personal results. What a difference in only 60 days!! PLEASE get your [points page emailed, texted, or called into me by the 3rd of each month as I LOVE to recognize you for your accomplishments. PLUS I LOVE giving you prizes!!

If you attended Career Conference—wow, what a powerful experience. The energy, the inspiration, the reminders of what's possible when we commit to growing ourselves and supporting others—it's the kind of momentum that carries you into your next breakthrough. And if you weren't able to make it this time, I hope you'll circle Seminar in July on your calendar now. It's truly a space where goals are shaped, belief is built, and vision becomes clearer. I'd love to experience it with you.

April is a month of blooming, and that includes your business. There's so much available to us right now—opportunities to connect, to serve, and to grow in confidence and community. The company has extended the \$20 eStart promotion through the end of the month, making it easier than ever to help someone begin their own journey. And if you're ready to expand your team, this month's team-building challenge includes Double Credit toward the Court of Sharing. One "yes" could open the door to so much more.

Even if sharing the opportunity isn't your current focus, there are still beautiful ways to show up and succeed this month. The new MK-branded cooler reward is available for those who place a \$700 wholesale order—and it's a great time to stock up with all the excitement around our new products and seasonal skincare.

But beyond the promotions and the perks, I hope you'll take a moment to check in with yourself. Where do you want to grow this month? Who could you reach out to? What would feel meaningful to accomplish—not for a prize, but for your own sense of joy, confidence, and purpose?

No step is too small when it's aligned with your intention. And no dream is too big when you decide to show up for it.

You've got everything it takes to lead, to shine, and to make this month something you're proud of.

Last but not least, for those who have qualified please don't miss the Lori Hogg LIVE on April 14th @ 7:30 pm cst. This one is NOT a guest event.

Love & belief in you,

Love and Belief, Kathleen

Important Dates:

- **April 1:** Online DIQ commitment form available beginning 12:01 am Central time until midnight on the 3rd.
- **April 7:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **April 14:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **April 15:** Tax Day!
- **April 17:** Last day to enroll online for summer PCP mailing of The Look.
- **April 18:** Good Friday. All Company offices closed.
- **April 20:** Easter Sunday
- **April 21:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **April 22:** Earth Day. Learn about MK's commitment to sustainability at <https://www.marykay.com/en-us/about-mary-kay/our-commitment>. Last day to view the General Session Viewing replay of Career Conference 2025.
- **April 23:** Happy Administrative Professional's Day!
- **April 28:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **April 29:** Last day of the month for consultants to place telephone orders.
- **April 30:** Last day of the month for consultants to place online orders. Online agreements accepted until midnight CST.
- **May 1:** Happy May Day! Let's make this one of our best months ever! Online DIQ commitment form available beginning 12:01 am Central time until midnight on the 5th.
- **May 5:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **May 6:** Happy National Teacher Day
- **May 7:** Summer PCP customer mailing of The Look begins (allow 7-10 business days for delivery).
- **May 10:** PCP early ordering of the new summer items begins for consultants who qualified during the Dec-March quarter and/or enrolled in The Look for Summer.
- **May 11:** Happy Mother's Day!
- **May 12:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **May 12:** Mary Kay's birthday! Seminar registration opens for all independent sales force members at 8:30 a.m. CT.
- **May 15:** PCP summer promotional early ordering begins for all consultants.
- **May 16:** Summer promotion begins. Official on-sale date. Ordering of the new items available for all consultants.
- **May 19:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **May 26:** 7pm Zoom Meeting <http://zoom.us/j/93111089850> If you need a password it is (go)
- **May 26:** Happy Memorial Day. All Company offices closed. Postal Holiday.
- **May 30:** Last day of the month for consultants to place telephone orders.
- **May 31:** Last day of the month for consultants to place online orders. Online agreements accepted until midnight Central time. Last business day of the month.

Our Top 5 Wholesale for March



Brenda
Anderson

Corrina
Warwick

Mary
Ann Zielinski

Lori
Windham

Nancy
Boeder

Thank You Consultants Who Invested in Their Businesses in March

Brenda Anderson	\$786.50
Corrina Warwick	\$712.00
Mary Ann Zielinski	\$533.50
Lori Windham	\$528.00
Nancy Boeder	\$526.00
Spring Fleming	\$420.50
Beth Davies	\$355.00
Loretta Ziegler	\$276.00
Dorinda Maybury	\$265.50
Jane Steidl	\$261.50
Florence Honang	\$259.00
Mary Vesperman	\$253.00

Congratulations To Our Power UP Achievers



Brenda Anderson



Corrina Warwick

POWER YOUR SALES
Earn this colorful Mary Kay-
branded insulated cooler
when you achieve the Power
Your Sales Monthly Selling
Challenge in April!



April



MARY
KAY
one womanSM can

We all start with the same kit.
Who do you know that might be
looking for a new opportunity?

Meet Your NSDs



Lorraine Newton

"Thanks to the Mary Kay opportunity, I have received the greatest education that led to a brighter future than I ever dreamed possible."



Annaka Krafka

"It's a calling on my life to elevate myself to a platform where I can truly elevate others."

Summer 2025 Program PCP Participants

Beth Davies

Team Commissions

4% Commission Level

Brenda Myers	\$31.46
Cathy Carlsen	\$10.36
Beth Davies	\$9.68
Corrina Warwick	\$8.10
Brenda Anderson	\$1.19

May Birthdays

Mary Ann Zielinski	14
Michelle Jirousek	19
Cindy LeClaire	25
Donna DeHaven	28
Michelle Slawny	28

May Anniversaries

Kay Tinguely	34
Wendy Miller	27
Michelle Berndt	26
Julie Gabris	24
Sandy Deibert	24
Michelle Harrington	22
Dorian Loberg Beck	19
Loretta Ziegler	9
Mary Mertens	7
Judith King	3

Imagine starting this month feeling stocked, prepared, and proud—ready to serve your customers with confidence and build real momentum. That's the kind of energy that creates growth, and April is full of ways to fuel it.

When you place your wholesale order this month, you're not just earning a Mary Kay-branded cooler (though it's seriously cute!)—you're investing in habits that spark success. With product prices going up May 16, ordering now helps you stretch your profits and step into the season strong.

Not sure how to make it happen? Start simple: Message five customers today with a spring skincare tip and a product you love. Personal connection always opens the door. Success isn't a someday thing—it's built in the everyday choices you make.





**Our Top 5
YTD
Personal
Retail Court
According to
MK Orders**



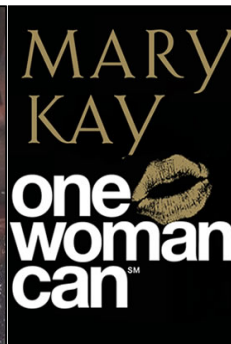
Brenda
Anderson



Corrina
Warwick



Beth
Davies



Florence
Honang



Lori
Windham

Year to Date Retail Court

1 Brenda Anderson	\$17,181.50
2 Corrina Warwick	\$16,485.00
3 Beth Davies	\$6,621.00
4 Florence Honang	\$5,029.00
5 Lori Windham	\$4,340.00
6 Mary Ann Zielinski	\$3,615.00
7 Patricia Rougeot	\$3,610.00
8 Linda Robinson	\$3,265.00
9 Cathy Carlsen	\$3,207.00
10 Daune DeVries	\$3,172.00
11 Debra Finley	\$3,053.00
12 Brenda Myers	\$2,805.00
13 Julie Gabris	\$2,752.00
14 Spring Fleming	\$2,619.00
15 Marianne Lippold	\$2,559.00
16 Flo Welk	\$2,383.00
17 Kathryn Bohn	\$2,368.00
18 Dorinda Maybury	\$2,094.00
19 Brenda Peterson	\$2,089.00
20 Kay Tinguely	\$1,958.00

MK QUEEN'S COURT OF SHARING



Qualified Team Members

"YOU CAN HELP PASS ON OUR SPECIAL WAY OF LIFE TO OTHERS; AND IN DOING SO, YOUR OWN DREAMS WILL COME TRUE, TOO!" "MARY KAY ASH"



**IMAGINE YOURSELF
DEBUTING AS A
DIRECTOR. ENTERING
THE DIQ PROGRAM IS
THE FIRST STEP ON
YOUR JOURNEY AND IT
ONLY TAKES 8 TO BE
GREAT WHEN
BEGINNING! ARE YOU
READY TO PINK UP
AND SHOW UP?**

With Seminar Awards, you can embrace the you of your dreams – bringing her into the spotlight as her community cheers her on, wrapping her in immaculate rewards of diamonds and gold and taking her to vacation destinations beyond imagination.

APRIL BEFORE & AFTER 2025 CONTEST

2025 Contest

Sooooo Easy!!!! Just Show the Before & After Picture to Everyone!

Write their name and interest in product

Text me a picture of this form filled out by the 3RD of each month to 608-772-0847

1. Show 5 people get a surprise glamour item from me for free as long as I receive this form from you by the 5th of the month.
2. Show 10 people and receive 2 glamour items free from me.
3. Show 25 people and receive that months featured product free from me.
4. Show 50 or more people and receive that months featured product and 2 glamour items free from me.

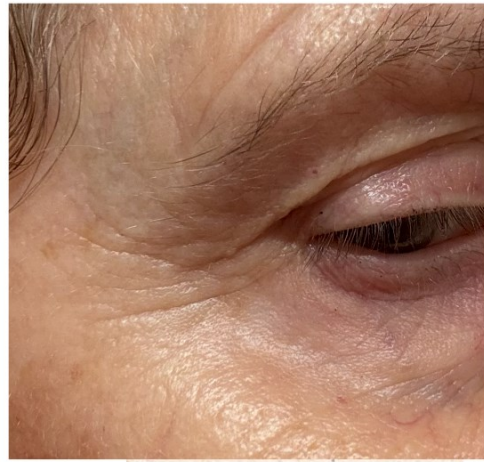
(You can request a particular item of \$15 value by the fifth of each month)

Name	Interest	Name	Interest	Name	Interest	Name	Interest
1.		1.		1.		1.	
2.		2.		2.		2.	
3.		3.		3.		3.	
4.		4.		4.		4.	
5.		5.		5.		5.	
6.		6.		6.		6.	
7.		7.		7.		7.	
8.		8.		8.		8.	
9.		9.		9.		9.	
10.		10.		10.		10.	
11.		11.		11.		11.	
12.		12.		12.		12.	
13.		13.		13.		13.	
14.		14.		14.		14.	

Mary Kay Clinical Solutions® Dynamic Wrinkle Limiter™



Jan. 18



Feb. 10



We have found it works best to apply with the Mask applicator for \$12. It saves product by not wasting on your fingers.



March 15



Results are from Kathleen Koclanes, Jan. 18—March 15 2025

\$58

No needles! Instead of Botox

Experience pain-free results on your own time with our exclusive, no-needle alternative to relax the appearance of expression lines. Inspired by a widely used wrinkle-relaxing injection treatment, this topical cream is powered by three plant extracts to achieve comparable results with no frozen face effects.^{†*} These ingredients work together to help minimize the impact of facial expressions that cause the appearance of dynamic wrinkles — lines and creases caused by facial expressions.

New Year! Step up to New Goals!

July 1 2023—June 30 2023 [from Weekly Accomplishments submitted on Mary Kay Intouch](#), by the end of each Month!



**Queen Of Retail
\$1477**



Interview Queen



**Queen of
Before & After**

Week over \$500

Party's over \$200

a party is only 3 faces

Book your spring makeover classes

Face's over \$100

Corrina Warwick \$278, \$250

Reorder Weeks over \$300

PCP/Misc. over \$300

Update your customers. Summer Look Book enrollment ends April 17th. Be sure to get your customers enrolled!!

On the Go/Personal appointments over \$200

Corrina Warwick \$166.00

Interviews for the month

Corrina Warwick 2

PWS

2025 New Before & After Contest!

Super Stars, PLEASE be sure to submit your points sheet to me by the 3rd of the month you that you get your recognition and prizes :-)



Listen to the "Mary Kay Story"

\$500 CASH Giveaway

one lucky customer's name
will be drawn for \$500!!!



and

the winner's consultant
wins \$100, too !



ALL JEWELRY IS REAL 18K GOLD LAYERED OVER STAINLESS STEEL; YOU CAN SHOWER IN IT!



QUEEN OF UNIT SALES



#2-3 UNIT SALES



UNIT QUEEN'S COURT
\$5000 Retail* and above



UNIT PRINCESS COURT
\$3500-\$4999 Retail*



JR PRINCESS COURT
\$2500-\$3499 Retail*



LOYALTY COURT
\$1500-\$2499 Retail*

*Retail value of Wholesale Orders 3 or 4 Rec

Seminar Unit
Awards 2025



5 Min
Rec

QUEEN OF SHARING



COURT OF SHARING

National Area Princess

Court of Sales
\$20,000 Retail



You are Royalty!

National Area Princess

Court of Sharing
12 Qualified Recruits



You Deserve
Princess Bling



How Simple
Social Media
Habits Spark
Consistent
Growth

THE HABIT OF VISIBILITY

You don't need to post every hour or go viral to build a successful business on social media. You just need to be present, consistent, and intentional about how you show up.

Social media is your digital storefront. It's where people see your face, hear your heart, and begin to connect with the woman behind the products. Social media isn't just about selling—it's about being seen, sharing value, and creating relationships that lead to trust and growth. The goal? Connection over perfection.

WHAT HABITS MAKE THE BIGGEST IMPACT?

1. Post with Purpose

Aiming to post once a day—or even a few times a week—is enough when done consistently. Try rotating between three types of posts:

- **Personal:** Something from your life—family, routine, interests, or a behind-the-scenes look at your business.
- **Product:** A simple skincare tip, demo, or result. Make it easy to understand and relatable.
- **Business:** A customer win, a glimpse of the flexibility this business gives you, or a shoutout to someone on your team.

Think of it this way: What would you want to see from someone you trust and admire?

2. Keep Showing Up

Not every post will get likes or comments—and that's okay. People are watching, even when they're quiet. Consistency builds familiarity. Familiarity builds trust.

Set a simple habit:

- Post in the morning before your day takes over
- Or schedule 10–15 minutes at the same time each evening to check in, post, and respond

The habit matters more than the timing.

Remember: people respond to energy, not perfection.

3. Be Seen & Heard

People connect with real people—not graphics or product images alone. Use your photo when possible. Try sharing your voice with a simple reel or voiceover—even once a month can make a difference.

Not comfortable on video? Start small with a behind-the-scenes photo and a short caption about why you love what you do. You don't need to script it—just share one thing you love, one way you've grown, or one encouragement for others. When people hear your voice, they connect with you.

4. Engage Authentically

You don't need a huge following to grow your business. Focus on the connections you already have. Try this each day:

- Comment on 2–3 posts from your friends or clients
- Respond to messages or comments
- Send one personal message to reconnect or thank someone

People remember how you make them feel—kindness and presence go a long way. Engagement builds connection. Connection builds community.

KEEP THIS IN MIND:

- Start with what you can maintain. You don't need to do everything at once—just stay consistent with what works for you.
- Track what feels natural. If something feels forced, pivot to something that feels more aligned with your personality and strengths.
- Stay rooted in connection. The goal is never just to sell. It's to build relationships and serve well.
- You don't need a perfect strategy. You just need to keep showing up in ways that reflect who you are and what you offer.

This month, choose one habit to start or strengthen. Whether it's showing up more consistently, recording your first voiceover, or simply engaging more often, each small step matters. Momentum is built in the moments when you choose to keep going.

Discipline & Daily Habits: Building a Foundation for Long-Term Success

Discipline is often misunderstood. Many think it's about willpower—forcing yourself to push through resistance until you reach a goal. But real discipline isn't about gritting your teeth and powering through. It's about building daily habits that create momentum, even when motivation fades.

Designing Your Daily Framework for Success

Success doesn't happen by accident. It's built through intentional routines that support your goals. A well-structured daily framework eliminates decision fatigue and protects your focus for what matters most. Here's a simple framework to get started:

1. **Start with Clarity:** Begin each day by reviewing your priorities. Identify the one task that, if completed, will move your business forward.
2. **Create Space for Consistency:** Block out time in your schedule for non-negotiable activities. Whether it's booking calls, customer follow-ups, or mindset work, consistency is key.
3. **Track Your Progress:** Use a simple habit tracker to reinforce your daily wins. Progress may feel small at first, but tiny improvements compound over time.

Overcoming Resistance and Staying the Course

Resistance shows up most when you're on the edge of growth. It whispers that you're not ready or that the timing isn't right. But the truth is, the perfect moment rarely comes. The key is to take action despite the discomfort. When you commit to small, consistent actions, you build resilience and retrain your brain to embrace discipline over distraction.

Reflection: Small Shifts Create Big Impact

Take a moment to reflect:

- What is one small habit you can commit to daily that supports your long-term goals?
- How can you reinforce this habit by aligning it with the kind of leader you want to become?
- Where have you been relying on motivation when discipline is what's needed?

Discipline isn't about doing everything perfectly—it's about showing up consistently for what matters most. When you shift your focus from trying to stay motivated to building habits that align with your values and goals, success becomes inevitable.



Why Habits Matter More Than Motivation

Motivation can be fleeting. Some days, you'll feel inspired and ready to take on the world. Other days, you'll feel tired, distracted, or

unmotivated. Discipline is what carries you through the moments when motivation is nowhere to be found. When you build small, consistent habits into your routine, you remove the need to "feel ready." Your actions become automatic, and success becomes a byproduct of showing up.

The Power of Identity-Based Habits

True change happens when you stop focusing solely on what you want to achieve and instead focus on *who you want to become*.

This is the heart of identity-based habits. Instead of saying, "I want to book more appointments," shift the focus to, "I am someone who consistently reaches out to serve others." When your habits align with your identity, discipline becomes a reflection of who you are, not just what you do.

The Numbers Don't Lie

The Truth About Effort, Activity, & Outcomes in Your Mary Kay Business

Success in this business isn't about luck. It's about **discipline, consistency, and follow-through**. Most people give up long before the results would have shown up. But not you. You're here because you're willing to keep going.

"You are able to beat the odds only if you have the discipline to keep going when others quit." – John Maxwell

And the numbers back it up.

- **Multiple Contacts Are Essential:** Only **2% of sales occur during the first contact**, while **80% of sales require between 5 to 12 follow-ups** to close a deal. (Source: Linked In, Sept 3, 2024)
- Despite the necessity for multiple follow-ups, **44% of salespeople give up after just one follow-up attempt**. (Source: Spotio Feb. 3, 2025)

The question is: **Which percentage will you be?**

Understanding Income-Producing Activities (IPAs)

It's easy to feel "busy" without actually being productive. That's why it's important to stay focused on the **core activities** that create movement in your business:

- **Booking faces**
- **Holding appointments**
- **Following up** with leads and customers
- **Sharing the opportunity**
- **Closing sales** and tracking your results

These are the actions that move the needle. Everything else is support—not the main event.

Challenge: The 10-a-Day Contact Commitment

This week, challenge yourself to **contact 10 people**—just ask for a facial, a party, a follow-up, or a chance to share. Yes or no, you win by asking.

Not all 10 need to be done in one sitting—spread them out across the day or week. The key is simply to **complete the contacts**. Track them, celebrate your consistency, and let the numbers work in your favor.

It's not about who says yes today. It's about staying in the game long enough to let the yeses come.

Reflection Prompt

At the end of each day, ask yourself: **Did I do something today that brought me closer to a sale, a booking, or a new team member?**

If the answer is yes—you're winning.

Your goal?

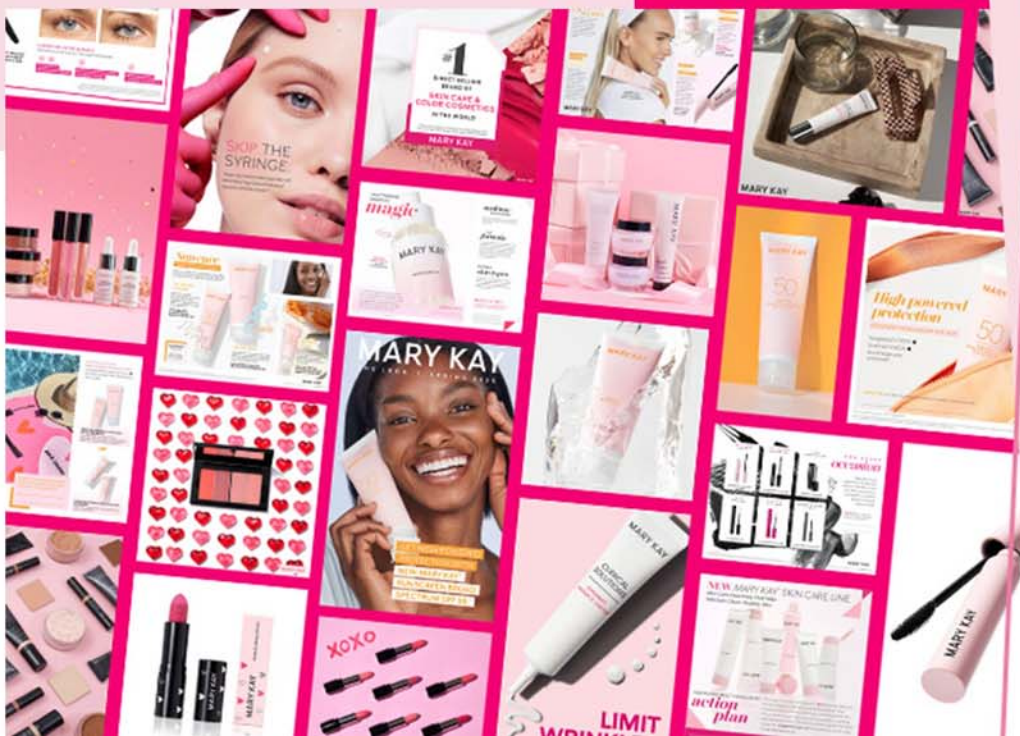
Create momentum so strong that you can't help but grow—personally and professionally.

Your mindset?

Persistent. Focused. Unshakeable.

Your result?

A business built on effort, not excuses.



APRIL ACTION PLAN: It all adds up!

- **\$20 eStart Extended** Now through April 30—an easy, affordable way for new team members to get started.
- **April Team-Building Challenge**
Add 3+ Great Start-qualified team members this month and earn **Double Credit** toward the Court of Sharing. Add 5? You'll be credited with **six**!
- **Grow & Celebrate Challenge**
Build toward your leadership goals: Team Leader to DIQ- and unlock recognition, rewards, and growth through June 30. Step into Directorship and earn even more exclusive prizes!
- **April Power Your Sales Challenge Prize** Earn an exclusive **MK-branded cooler** when you place a \$700+ wholesale Section 1 order this month.
- **Product Price Increase Coming May 16** Stock up now to maximize your profits before new pricing takes effect.
- **Seminar Registration Opens in May** Get ready for the ultimate celebration of growth, recognition, and sisterhood! Plan now to attend the event that inspires your next-level vision.

APRIL: A SEASON OF POSSIBILITY

What could shift if you showed up just a little bolder this month?

This month is all about movement. Growth. Visibility. The kind of energy that builds not only your confidence—but your consistency. Whether you're focused on your next order, adding a new face to your calendar, or opening the door for someone else to step into this business—you are in the right place at the right time.

There's so much working in your favor right now. The eStart is still just \$20—making it easier than ever to offer this opportunity to someone who could use extra income, flexibility, or a fresh start.

The Team-Building Challenge is stronger than ever. Even one new team member who places a qualified order can unlock bigger goals—like Seminar Court credit or moving toward your first Red Jacket. And if leadership is on your mind? The Grow & Celebrate Challenge was made for women who are ready to take that next brave step.

Looking to boost your sales this month? Consultants who place a \$700 wholesale order in April will earn a super cute MK-branded cooler—perfect for parties, deliveries, and showing up like the professional you are. And with a **product price increase coming May 16**, now's the smart time to restock, prep for Summer

product buzz, and increase your profit margin before the new pricing begins.

You don't have to do everything—but you can choose **one area** to go all in on. Focus on what excites you. What stretches you. What reminds you why you said yes in the first place.

Need a place to start?

Book five faces.

Follow up with five customers.

Reach out to someone you've been thinking about.

Momentum begins when you do. And this month? The momentum is yours for the making.

Show up. Shine bright. Take the next step. April is yours.

GROW
& CELEBRATE





KATHLEEN KOCLANES

IND. FUTURE EXECUTIVE SENIOR SALES DIRECTOR
KATHLEEN'S SUPER STARS!

5005 Maher Ave
Madison, WI 53716
Phone: (608) 772-0847
kkoclan1@gmail.com
Conference Call: 605-313-5106 Passcode: 1097823#
Playback CC: 605-313-5099 Passcode: 1097823#
<http://kathleenkoclanes.com>

Return Service Requested

Words of Wisdom by Mary Kay Ash

Long ago someone said, 'It is as honorable to sell as it is to buy.'
You and I have the responsibility to keep the honor in selling, remembering that our nation's economy depends upon the fact that nothing happens until somebody sells something.

POWERUP

Grow & Celebrate Challenge

April 1 – June 30, 2025

Mary Kay just introduced a global Grow & Celebrate Challenge to Build, Lead and Ignite!

Is it time for you to take the next step? We challenge you to grow and nurture your path to leadership by getting involved in the Grow & Celebrate Team Leader+ Challenge! Think beyond the reward to sustainable growth through boosted sales and strong teamwork. Let's embark on this exciting journey together!

The First Challenge:

Goal: Become a Team Leader, Elite Team Leader or DIQ with 5 or more active personal team members by June month end.

Learn more on Intouch!

NEW! April Team-Building Challenge

You can earn one credit toward the Queen's Court of Sharing when you add three or more Great Start-qualified new personal team members from April 1–30, 2025.

EXTENDED UNTIL APRIL 30

\$35
\$20 TO START A MARY KAY BUSINESS?
Glow for it!
APRIL 1-30, 2025

EXTENDED! Through April 30, 2025

Surprise! Mary Kay extended the opportunity for potential new team members to start their own Mary Kay businesses for \$20 (regularly \$35) with eStart through the end of April!



This is a great month to reconnect with the women who got started in March! Help them build confidence, book their first appointments, and take advantage of the team-building promotions happening now—just in time for the excitement of the Summer 2025 product launch next month.